

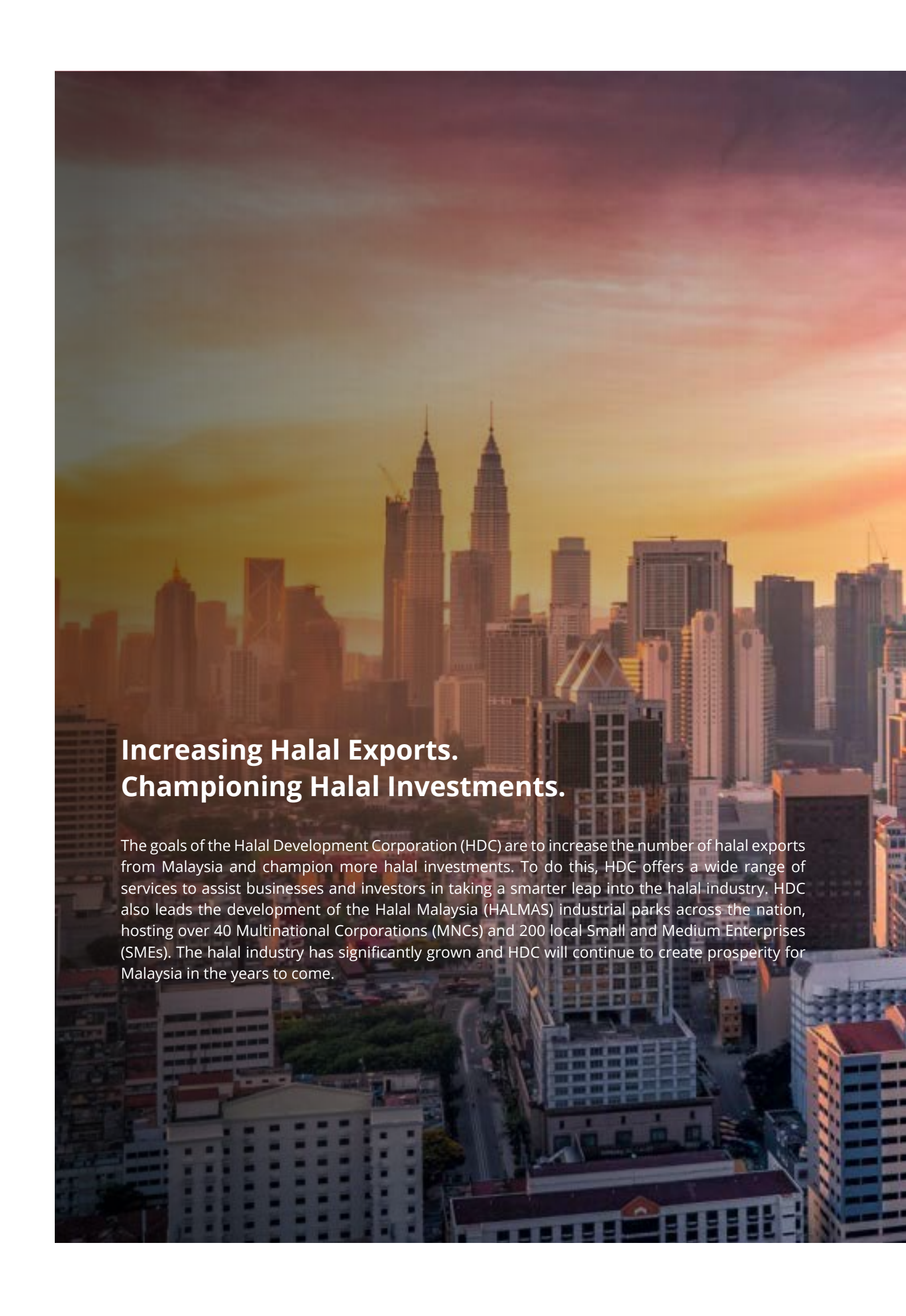


**HALAL  
CONSULTANCY &  
ADVISORY** (HCA)  
Powered by HDC

**TRUST HDC**

# Creating Economic Value Through Halal Operations and Industry Expertise.



An aerial view of a city skyline at sunset. The sky is a mix of orange, pink, and purple. The Petronas Twin Towers are prominent in the center. Other skyscrapers and buildings are visible in the background and foreground.

## **Increasing Halal Exports. Championing Halal Investments.**

The goals of the Halal Development Corporation (HDC) are to increase the number of halal exports from Malaysia and champion more halal investments. To do this, HDC offers a wide range of services to assist businesses and investors in taking a smarter leap into the halal industry. HDC also leads the development of the Halal Malaysia (HALMAS) industrial parks across the nation, hosting over 40 Multinational Corporations (MNCs) and 200 local Small and Medium Enterprises (SMEs). The halal industry has significantly grown and HDC will continue to create prosperity for Malaysia in the years to come.



**“We aim to become the centre of reference for best practices in the development of halal standards as well as resources for all halal-related needs.”**

**Dato' Mahmud Abbas**

Chairman, Halal Development Corporation



**“Our primary objective is to connect industry players, both new and established, to create opportunities for all parties within the halal industry with a focus on investments, commerce and talents.”**

**Hairol Ariffein Sahari**

Chief Executive Officer, Halal Development Corporation



# HDC, Your Trusted Halal Partner

HDC is dedicated to realising both near-term and long-term priorities for every business while focusing on sustainable growth. In meeting the needs of our partners, we add value through the offering of the strategic partnerships which we have built to realise one common vision: winning, together.

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**Our main role is to help businesses thrive in the halal market by:**

Formulating impactful strategies and initiatives that support Malaysia's development agenda in relation to the halal industry.

Facilitating the development of Shariah-compliant value chain and management of halal industry-related initiatives as well as challenges through advisory services.

Building relations and fostering collaborations with investors and industry players to facilitate the growth of halal businesses.





# Halal Certification & Advisory

Our professional advisory and consultancy services extend beyond halal certification.

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## Halal Conversion

A consultation service where we help local and international companies to comply with halal certification requirements as well as their readiness for halal certificate application.



## Halal Due Diligence

We assist clients to assess their halal investments.



## Muslim-friendly Advisory

A consultation service where we assist the muslim-friendly industry players to be ready for certificate application.



# Halal Business Expansion

Expand your halal business with ease through our professional consultancy services.

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## Advisory for Halal Establishment

We assist organisations to establish halal laboratories as well as halal certification bodies.



## Halal 3rd Party Assurance (Internal Audit)

We provide independent halal internal audit for our clients. Our audit report fulfils the Malaysian Halal Certification requirements for our clients as well as acts as independent halal assurance for their stakeholders.



## Internal Halal Control System (IHCS) & Halal Assurance System (HAS) Development

Assist companies in developing their own Internal Halal Control System (IHCS) or Halal Assurance System (HAS) to comply with halal certification requirements for Malaysia Halal certified companies.



## Halal Crisis Management Framework

Co-develop crisis management framework and action plans in maintaining a trusting relationship with consumers.

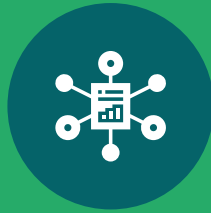
## Local & International Halal Framework Development

Providing bespoke solutions to bring organisations into halal space.



### Halal Roadmap & Ecosystem Development

Development of halal industry blueprints and action plans for governments intending to embark on the halal journey.



### Halal Governance Framework

Implement good governance through process improvements on accountability, transparency and ethicality among others in ensuring Shariah-compliant practices.



### Halal Business Network

Build relationships and networks with other halal industry players in elevating brand presence and boosting interests in products as well as services offered.



# TRUST HDC

**Grow Your Business With Us**

[hcaglobal.com.my](http://hcaglobal.com.my)



Halal Development  
Corporation

## **HALAL DEVELOPMENT CORPORATION BERHAD**

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